

COMMISSIONERS PRESENT

Kevin Hauglie, President
Jen Carter, Vice President
David Speikers, Secretary
Emma Herron
Dariel Norris

ALSO PRESENT

Renée Jensen, CEO
Patrick Ritter, CFO
Karyn Denton, COO
Dr. Rachel Thompson, CMO
Sherry Jennings, Director
Charles (Skip) Houser, General Counsel

EXCUSED:

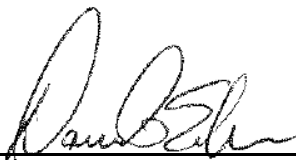
Dr. Tammy Moore, VP

CALL TO ORDER/ROLL CALL: The Work Study meeting was called to order at 4:02pm by President Hauglie, followed by roll call.

MARKETING COMMUNICATIONS UPDATE: After an introduction by CEO Jensen, Director Jennings provided an overview of her role. Most of her time is spent on internal communications, email and message response, web and Google updates, content marketing, social media, and involvement in the community. Sherry has established SVH as a partner in our community's safety network working alongside regional social and human service organizations. Several ongoing projects Sherry works on include the SVH website, as well as overall SVH brand awareness and creative direction. Future work includes supporting the launch of Med Aesthetics, a Guest Services program, a Patient Service Recovery program, increasing Ease of Use and Access, continued Brand Awareness and Brand Refresh and word-of-mouth growth, and while continuing to support facility upgrades.

ADJOURNMENT: The Work Study meeting adjourned at 4:53pm.

APPROVAL:



David Speikers, Board Secretary



Jamie Palermo, Recording Clerk